RSO Awareness, The Sequel
Beware. Or better yet, be aware, Angelenos. Not knowing your rights can be as horrific as mid-afternoon traffic in Los Angeles, and it’s still extremely easy for renters and landlords alike to get lost in all the rules and regulations of the Rent Stabilization Ordinance (RSO). For the uninitiated, the RSO is a City law that protects individuals and families from illegal rent increases and no-fault evictions, and ensures property owners a fair return on their investment. In fact, three out of every four LA rental units are subject to the RSO.

As a follow-up to last year’s highly successful campaign, HCIDLA and the Mayor’s Innovation Team is rolling out the second wave of RSO advertisements to bring awareness and provide outreach to those that fall under the jurisdiction of the ordinance. These new ads, which are printed in English, Spanish, and Korean, will be posted in Metro Rail subway stations throughout the city. There are planned placements on 1) the Red Line at Hollywood & Western, Sunset & Vermont, Santa Monica & Vermont, and Beverly & Vermont; 2) the Purple Line at Wilshire & Western, Wilshire & Vermont, Wilshire & Normandie, and Westlake & Macarthur Park; 3) the Green Line at the Crenshaw station; and 4) the Expo Line at the La Brea Station. The ads focus on evictions and displacement, including “Cash for Keys,” as well as the rights of immigrant tenants. Being aware and knowing the rules is more than just about fair play...it’s what holds communities together and ultimately makes Los Angeles a better place to live.

One of 20 new RSO awareness ads posted in Metro Rail subway stations throughout Los Angeles.
It’s a Woman’s World
On August 1-4, 2018, HCIDLA and its Commission on the Status of Women were proud to host the 48th Annual National Association of Commissions for Women Conference at the Millenium Biltmore Hotel. The conference consisted of an eclectic mix of state and local legislators, national and local women’s organizations, and leaders in the non-profit sector, businesses, entertainment industry, and academia from across the nation. A variety of topics were discussed, including the creation of inclusive work environments, domestic violence, human trafficking, female homelessness, innovative legislative policies and programs, and methods to elevate gender equality and gender equity. In our ever-changing world, it is even more imperative that we as a society band together to support women and girls through not only policy, but also implementing initiatives to help shape the global outlook on women’s issues.
Grand Openings

HCIDLA took part in two rather different but equally important grand openings this summer. The first occurred on August 29, 2018, where HCIDLA celebrated the grand opening of Sylmar Court. Developed by Meta Housing, this new construction project in Council District 7 boasts 101 units of affordable housing. Twenty-five of those units will be set aside for homeless and chronically homeless residents. Sylmar Court will also provide its residents with a community room, laundry facilities, and a children’s play area. HCIDLA contributed roughly $6 million in HOME and CDBG funds towards the total $41.1 million development.

![Sylmar Court](image)

Sylmar Court

On June 26, 2018, HCIDLA participated in the grand opening of the new Devonshire PALS recreational field next to the Greig Smith LAPD Devonshire Youth Center in Northridge, Council District 12. In an effort to bolster the community and encourage young people to partake in active healthy lifestyles, HCIDLA provided $500,000 in CDBG funds to build the field, which includes a soccer field, basketball courts, and playground. It complements the adjacent youth center, which provides afterschool enrichment programs for neighborhood students.

![New PALS playground and soccer field](image)
WHATS NEW

GREEN INITIATIVES
The City of LA was awarded $21.7 million as part of the Affordable Housing and Sustainable Communities Program to reduce greenhouse gases by funding affordable housing and related transportation improvements. LA would gain over 150 affordable housing units, 3 miles of bike facilities, and 1.5 miles of repaired sidewalk.

FREE WORKSHOPS
The next series of free HCIDLA workshops will focus on “Permanent Removal from the Housing Market.” Check out our website for a complete schedule!

HHH UPDATE
22 applications are being reviewed for HHH 2018-19 Call for Projects Round 1. This represents a total of $187 million in funding for 1,453 housing units.

DID YOU KNOW?

Reaching out
HCIDLA joined LAPD in their “National Night Out” to help the community engage with local officers and learn about community services. HCIDLA handed out free child safety seats, bicycle helmets, and other safety equipment for eligible families.

Rent Increase
The annual allowable rent increase under the Rent Stabilization Ordinance effective July 1, 2018 to June 30, 2019 is 3%.

Con Plan
HCIDLA has been hosting public meetings to prep for the 2019-20 Consolidated Plan and get ideas from residents and stakeholders on how to use federal grants to improve their neighborhoods.